



**3 WORLD LEADER'S**  
POINT TO THIS AS THEIR "UNFAIR ADVANTAGE"





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You and I both know one thing.

Mindset, determination and ambition fuel talent. Without the right mindset talent is wasted.

Let's go back to your playing days....

How many guys seemed to have it all... perfect genetics, height, weight, strength, skills...

...where everything seemed to just come easy as pie. I was furiously jealous of these "genetic superstars", yet it only fueled me to work harder than each and every one of them.

But here's the funny thing.

Every single dude that seemed to have it all, ended up wasting it. Throwing their talents down the drain.

Looking back to when I was part of the Yankees organization we always had athletes come up that were suppose to be the next Mickey Mantle or Andy Pettitte...

Yet almost every time they would disappoint.

They would fizzle out and overwhelmed with the money and the spotlight. They'd get comfortable and try to ride out their talent BUT every time it was like clockwork...

Only a few months until they were sent down to the minors... But I know you don't care about some washed up, talent wasting ballplayer wasting his years away in AA.

You care about CHANGING your child's future...

So here's something you don't already know...

Mindset controls more than our habits. It transforms our genetic code, the skills we once believed were unchangeable. But that isn't the case...

And if that doesn't shock you enough....

This stuff doesn't stop at athletics.

The mindset advantage your child is about to experience will extend beyond a field. Believe it or not, we see a pattern amongst all leaders of all talents, namely the three I will reveal below.

## WILL SMITH'S STATE OF MIND SAYS...



*"I view myself as slightly above average in talent. Then he goes on to say, "Where I excel is ridiculous, sickening, work ethic."*

The Pursuit of Happiness, Independence Day, Hitch, I Am Legend, MIB...

This guy is an absolute legend...

And he has starred in dozens of top selling productions just because his name was slapped on the cover.

But what does all that success mean? Where does it all come from?

He'd be the first to tell you mindset and drive overwork talent. They encode your future.

But here's a better question, where and when did that mindset emerge?

We may never know exactly what sparked this mindset to "overachieve" above his talents... But I think we have a pretty good idea. Something I'm about to share below.

Maybe the answer lies within someone known for "mind control"...



## SO, WHAT DOES TONY ROBBINS HAVE TO SAY?

*"Beliefs have the power to create and the power to destroy."*

AND...

*"...it's never the events of our lives, but the meaning we attach to the events - how we interpret them - that shapes who we are today and who we'll become tomorrow."*

Overnight success is a fairytale.

Winning and fulfilling endless potential takes OBSESSION, not simply dedication.

But there's a huge difference between demanding your child to practice that and work on this...

They must want it as much as you do.

Because as Tony said...

**Action may be important, but interpretation of those actions and events will shape our future.**

And I want you to know one thing before we move forward.

If you use the right techniques, and create the right environment around your child they will seamlessly absorb and fuel their most advantageous genetics through mindset.

This isn't just some theory thrown on a page either.

It was taken out of a 13 year study called the Human Genome Project.. but more on that later...

Just know this:

**The next athletic superstars will be "harvested"...**

No I don't mean some weird science experiment.

**Parents who take the new age path will change their child's genetic code through an environment provoking mindset development...**

...a mindset just Tony's.... Just like Will's.

Because they simply aren't born. That'd be too easy.

**There isn't a substitute for TIME.**

And within that time you have the POWER to influence your child's future through more than meets the eye.

You are changing more than the exterior.

You will begin to formulate and ignite hidden athletic potential using similar mental patterns Tony uses to "Unleash The Power Within"...

And remember before he was this grandiose speaker, before he was known to shapeshift people's minds... He did it first to himself...

**He AWOKE the power within himself...**

And don't for one second rule Tony out as if he's some genetic outlier... Do you think he was born with the talent to activate people's subconscious? NO.

**But overtime focusing on that very task improvement was easy, frequent, and consistent because he was unknowingly REPROGRAMMING his genetic code...**

Sure Tony was a business superstar. His mind was crucial to his business success, but does it have the same impact on sports?

I'm sure you understand Sports IQ, right?

Well, think about Sports IQ - something coaches don't practice enough with your child - as just the tip of the iceberg.

For years we've understood that mindset impacts performance.

Some of the greatest athletes to live have revealed skill and talent wasn't their gift, it wasn't their key to their success.

But no real connection to the mind was ever made. Until now.

“ ...IT'S NEVER THE EVENTS OF OUR LIVES, BUT THE MEANING WE ATTACH TO THE EVENTS - HOW WE INTERPRET THEM - THAT SHAPES WHO WE ARE TODAY AND WHO WE'LL BECOME TOMORROW. ”



# MICHAEL JORDAN ONCE SAID



*"Maybe I led you to believe that basketball was a God given gift and not something I worked for every single day of my life."*

After watching this video you will be shocked. It's the SAME thing Tony said. Just watch:

It's not the events in our lives that script our future. It's how we INTERPRET those events. That's why obsessive parents who push their children against the current, against their passion, NEVER win.

Instead, as their parent you simply can not change how they think before you SHAPE how they imagine, comprehend, and envision their future...

I hope this get you thinking a little differently!

Until Next Time,  
**Joe Giangrosso**

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